

Stankevicius

Alternative Investment Banking

Going public in crypto

Stage 1 (Duration 2 months) Possible extension by 1 month		Stage 2 (Duration 3 months)				Stage 3 (Duration 3 months)		
PR Campaign #theTease	Website Launch	Investor Relations	Key Influencer Marketing #theTease	Coin Launch	PR and AD Campaign #preLaunch	Coin Listing on Exchanges	PR and AD Campaign #postListing	Key Influencer Marketing #postPush
A teasing PR campaign. Global media article and press release publications	Website development and presentation about the project	Bringing in private capital. Negotiating with venture capitalists and private investors	Social media key influencer pre teasing marketing campaign targeting blockchain and crypto communities	Coin development and set up	Pre launch PR and advertising campaign including articles, press releases and advertising	Listing on different exchanges. Free listing is available but additionally should be at least 1 well known exchange.	Post listing PR and advertising campaign including articles, press releases and advertising	Social media key influencer post listing push marketing campaign targeting blockchain & crypto communities
Publishing in the media and building Google search results for the coin project.	Whitepaper and tokenomics can be managed and arranged from our firm's side but is required for client consultation	Presenting the project to private investors and negotiating a pre-sale deal.	Reaching out to people via well known influencers in the crypto community. Getting recommendations is important.	Various blockchains are available depending on requirement. Multiple networks can be applied. For ex. BSC, OKEX, SOL.	Announcing coin launch and creating hype and trend around the coin. Creating fear of missing out to buy at low price.	Free exchange listings are available but requires to bring in liquidity for trading. Market making services are included.	Influencing stock price through strategic content and announcements. Aiming for institutional investors attention.	Maximizing the hype and reach to crypto communities through influencers.
\$20K	\$15K	\$20K	Recommended spending \$30-50K	Recommended spending \$2-5K	Recommended spending \$50-100K	Recommended spending \$50-200K	Recommended spending \$25-50K	Recommended spending \$50-100K

Please note that stage durations can be extended by 1 or 2 months. Also note that additional fees might apply if required to include token auditing or additional marketing channels such as community discord/telegram PR.

Long-term clients only.

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Empowering companies to reach maximum business potential.